Abstract: The design and development of the Food Safety KOMmunity of Practice is a model for food safety leadership leveraged to promote food safety both within the organization and beyond. The Food Safety KOMmunity of Practice creates value by capturing and diffusing existing food safety knowledge, generating new knowledge and bridging the gap between information and action. It is not just a website, a database, or a collection of best practices. It is a group of people who interact, learn together, build relationships, and develop a sense of belonging and mutual commitment – beyond organizational boundaries and time zones.

Biography: Marc Cwikowski is Director of Quality and Food Safety Strategy - The Coca-Cola Company (TCCC). He leads the design and development of global quality and food safety strategies, programs and initiatives. Marc holds a Master’s Degree in Bio-Engineering from the Agricultural University of Gembloux, Belgium. Marc previously worked for Unilever, Ter Beke, SGS and Coca-Cola Enterprises. He joined TCCC in 2001 and has international experience in R&D, quality assurance, training, plant management, auditing and audit management, implementation of management systems, supply chain assessment, standards setting and external engagement. Acting as quality and food safety expert, he supports the European Federation of Bottled Water (EFBW) and is Chairman of the Global Food Safety Initiative (GFSI) Global Markets Technical Working Group. From 2006 through 2010, Marc was leading the Belgian delegation at the ISO / TC 176 (Quality Management and Quality Assurance) and ISO / TC 34 (Food Products) committees.

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